

C 43101

(Pages : 3)

Name.....

Reg. No.....

**SECOND SEMESTER (CBCSS—UG) DEGREE EXAMINATION, APRIL 2023**

B.Com./B.B.A.

English

ENG 2A 03—WRITING FOR ACADEMIC AND PROFESSIONAL SUCCESS

(2019—2021 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks

I. Answer the following questions. 2 marks each :

- 1 What is Plagiarism ?
- 2 What is the objective of a literature review ?
- 3 Define the term 'Rhetoric'. What are the rhetorical modes commonly used in academic writing assignments ?
- 4 What is blind peer reviewing ?
- 5 Give formal alternatives for the following informal words and phrasal verbs :
  - (a) put off.
  - (b) go on.
  - (c) give.
  - (d) find out.
- 6 Revise the following sentence fragments :
  - (a) I was not well. I did not attend the class yesterday.
  - (b) Looking forward to seeing you.
- 7 What is APA ? What are the sections included in a typical APA style paper ?
- 8 Define the terms 'search engine' and 'technorati.'
- 9 Give four examples for discriminatory words associated with physical disability that are to be avoided in formal academic writing.
- 10 What is the objective of writing a feasibility report ?

**Turn over**

- 11 What are discourse markers ? Give examples.
- 12 Which are the components of a CV ?
- 13 Revise the following wordy sentences :
- (a) It gives me immense pleasure in introducing our new manager.
  - (b) I think, in my opinion, politics is very much needed within the campus.
- 14 Fill in the blanks by choosing the correct verb given within brackets :
- (a) Many a man \_\_\_\_\_ dreamed of fame and honour. [have, has]
  - (b) Nobody \_\_\_\_\_ disappointed with the results. [ is, are ]
- 15 Punctuate the following sentences :
- (a) domestic harmony requires three virtues love trust and fidelity.
  - (b) I watched the thief he did not try to run away.

(Ceiling 25)

II. Answer the following questions in *a paragraph* of 100 words each. 5 marks each :

- 16 Discuss the genres in academic writing and their distinctive uses.
- 17 List the aspects of your paper to be checked at the proofreading stage prior to the submission or publication.
- 18 Write a paragraph describing a tourist spot you have visited recently.
- 19 Write a brief note on email etiquette.
- 20 Bring out the major approaches to academic writing.
- 21 Write a report on one of the club activities held in your college during the current academic year.
- 22 Explain the features of a case study.
- 23 Write a letter to your friend inviting her to join you for the picnic during the summer holidays.

(Ceiling 35)

III. Answer any *two* of the following questions in about 200 words each :

- 24 Illustrate the features of descriptive essays.
- 25 Write a five-paragraph essay on any *one* of the following topics employing the rules and techniques of writing academic essay.
  - (a) Is reading a dying habit in the digital age ?
  - (b) Is social media a bane or a boon ?
  - (c) The menace of drugs.
  - (d) Eating habits and health.
- 26 Prepare a cover letter and a resume to apply for the post of Public Relations Officer in a reputed hospital.
- 27 Write a full length review of a gadget that you use.

(2 × 10 = 20 marks)